



ANTHRO'S BETA TEST PROGRAM

Thank you so much for considering to participate in Anthro's Beta Test Program! We appreciate you taking the time to "test drive" our products and tell us what you think.

This document describes the steps in our beta test program, what you can expect from us, and what we'll expect of you.

Beta Test Steps

1. Pre-Visit Conference Call

We'll confirm the schedule and deliverables, give an overview of the product, and review the application and requirements.

Participants: Site IT or Facilities representative, Director of Radiology, user radiologists; Anthro Product Development Manager, Channel Manager and Designer.

2. Beta Unit Delivery and Installation

Set up the Anthro product and install user's equipment at test site. Take photographs of installation in progress and of the complete unit with equipment. Introduce product features and use to testers. Provide user guide (so users know what the product can do) and questionnaire (so they can record feedback as it occurs).

Participants: Site IT or Facilities representative, Director of Radiology, user radiologists; Anthro Product Development Manager, Channel Manager and Designer.

3. Mid-Test Check-ins

Anthro Product Development Team members will check in with Site IT representative to make sure that the product is performing well and to hear initial feedback.

Participants: Site IT representative, Anthro Product Development Manager.

4. Test Wrap-up Conversation

Anthro Product Development Team members will visit the site and interview users to learn likes, dislikes, ideas, and red flags. Anthro representatives will evaluate and photograph the product in use. Participants: Site IT or Facilities representative, Director of Radiology, user radiologists; Anthro Product Development Manager, Channel Manager and Designer.

What Testers Can Expect from Anthro

- Prototype product, assembled and installed. Once it's installed, it's yours to keep.
- User Guide/Owners' Manual.
- Known schedule and easy-to-reach Anthro partners.

What Anthro Expects from Testers

- Honest, up-front evaluation of the product. Don't hold back. Give it to us straight.
- The freedom to photograph our product on site and interview testers, and to use that material in marketing efforts.
- Access to users for interviews.

Again, thank you for your assistance and honest input. We appreciate it!

Anthro: where technology meets comfort.

